

# BALTO TOKEN

WHITE PAPER



# CULTURE

## OUR CULTURE

When we look into the eyes of a dog, we see more than an animal.

We see a living being. A soul. **A best friend.**

With a shared dedication to helping animals and inspired by the famous sled dog and his heroism, Balto Token was formed. Nearly a century after Balto made his illustrious run, Balto Token is excited to continue his mission of helping to create a better future for others.

## WELCOME TO THE PACK.



# ABSTRACT

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Balto Token is a decentralized brand with purpose. Fair launched May 20, 2022, Balto Token was formed to bridge defi concepts while adding equity, accessibility and charity to the traditional narrative.

## BALTO TOKEN DREAM BIG

Unlike older, comparable projects, Balto Token provides holders with a growth- and utility-forward approach. An integrated ecosystem, Balto Token assimilates cryptocurrency with later-generation concepts like treasuries, NFTs, rewards, decentralized exchanges and more. This omnichannel model allows the brand to continually generate holistic growth, while driving liquidity, income and charitable funds.



# MISSION

## OUR MISSION

With Balto Token, the welfare of animals is a top priority. While we will emphasize our efforts with dog-related charities, we are open to all organizations helping animals. As a community-driven project, our ideas and greatest accomplishments will not be singular but a product of our collective efforts.

The Balto team is committed to responsible stewardship of token and donor funds. Philanthropic beneficiaries will be announced ahead of donation with funds presented in the form of a check if possible and content shared on social platforms to help further champion the organizations. We will act ethically, responsibly and fairly in all dealings and all aid provided will match transactions within the wallet.

JOIN THE PACK AND BECOME  
**AN ALPHA FOR GOOD**



# VALUES

## OUR VALUES



### TRANSPARENCY

Balto Token encourages positive, open communication and believes trust, transparency and community are the three pillars to build longevity.



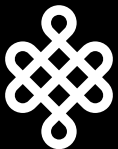
### TRUST

In cryptocurrency, market trust is paramount. This means complete transparency in not only community and development, but security. Balto Token is KYC'd and audited.



### COMMUNITY

Balto Token will be one of the most loved and inclusive communities in crypto. Community is everything. Only together can we be strong.



### LONGEVITY

Balto Token is in it for the long haul. The decentralized and long-term development of the ecosystem ensures growth, actual use cases, greater rewards and popularity beyond trends.



### CHARITY

25% of Alpha Pack NFT revenue is held in the community charity wallet with all funds donated directly to certified 501(c)(3) pet rescues and animal organizations. This is personal for all of us, so as Balto Token continues to grow, the community will be heavily involved in the nomination and selection process.



# TOKENOMICS

## TOKENOMICS

BEP20 \$BALTO was fair launched on the Binance Smart Chain on May 20, 2022 with a hard cap of one billion tokens. The current circulation is 780 MM with 220 MM burned at launch in a dead wallet. Blockchain expansion was made on December 16, 2022 with the addition of ERC20 \$BALTO on Ethereum with a total supply of 220 MM.

By minting a limited supply, we remain true to our origin while creating viable and reliable incentive mechanisms and accommodating for future arbitrage. In addition to supply limitation, Balto employs treasury contracts for both tokens, utilizing transaction fees to purchase and lock \$BALTO. While accomplishing the same fundamental objective as burn models removing tokens from supply, the treasury differentiates itself by levying the entire Balto ecosystem plus outside revenue to create a powerful, continual growth structure.



**3% BUY/SELL TAXES**

**1% BUYBACKS**

**1% LIQUIDITY**

**1% OPERATIONS**

## \$BALTO BEP20 1B TOTAL SUPPLY

**22%**

**Burned**  
*Dead Wallet*

**20%**

**Liquidity Pool**  
*18-month lock*

**8%**

**Staking/ Farming**  
**Utilities**

**20%**

**Future Exchange**  
**Supply and Utilities**  
*Locked in treasury*

**30%**

**Circulation on**  
**PancakeSwap**  
*No team tokens*

## \$BALTO ERC20 220MM TOTAL SUPPLY

**58%**

**Burned**  
*Dead Wallet*

**12%**

**Liquidity Pool**  
*12-month lock*

**6%**

**Staking/Farming**  
**Utilities**

**15%**

**CEX Listing**

**3%**

**Private Sale**

**6%**

**Team Tokens**  
*6-mo vesting*



# NFT UTILITY

## ALPHA PACK NFT COLLECTION

The Balto Token Alpha Pack NFT collection is comprised of over 200 original layers to create 5,000 unique pieces holding distinct utilities. 25% of revenue will be donated to the charity wallet and 25% will be reinvested into the treasury.

### 10K \$BALTO ALPHA BONUS

CLAIM 10K JUST FOR MINTING!

### HOLD AN NFT, MAX \$BALTO WALLET OR MUTT LEVEL IN DISCORD

Mushers will receive special boosts for game nights and be eligible for top prizes. Examples of boosts include extra poker chips or additional free spots for bingo.



MUSHER

### HOLD A FOUNDER, MOD, DOG OR COLLAB TRAIT

*Backgrounds:* DFA, Ocean Man, Texas Tornado

*Bases:* Chad & Brad, Eleanor Rigby, Escape, Funky Flies, Mini Demon, Money Money Money, Paradise, Penny Lane, Red Right Hand, Stamp

*Headwear:* Ends of the Earth, Running on Empty

Wheel holders will receive a one-time free mint redemption and become a Diamond Collar Club member. DCC benefits include a private Discord channel, exclusive game nights and discounts on merchandise and future NFT collections.

WHEEL

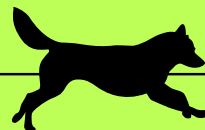


### HOLD ONE OF EACH FAMILY TRAIT

*Fox, Fritz, Tillie, Togo*

Team holders will be rewarded with a one-time 100k \$BALTO redemption and become a Diamond Collar Club member. DCC benefits include a private Discord channel, exclusive game nights and discounts on merchandise and future NFT collections.

TEAM



### HOLD AT LEAST ONE FROM EACH PHASE

10% of mint revenue will go into the Swing wallet. Following phases 3, 5 and 7, Swing holders will get to choose whether to claim a bounty or continue accruing until the next vote.

SWING



### MINT A 1/1

*Dancing Queen, The Show Goes On*

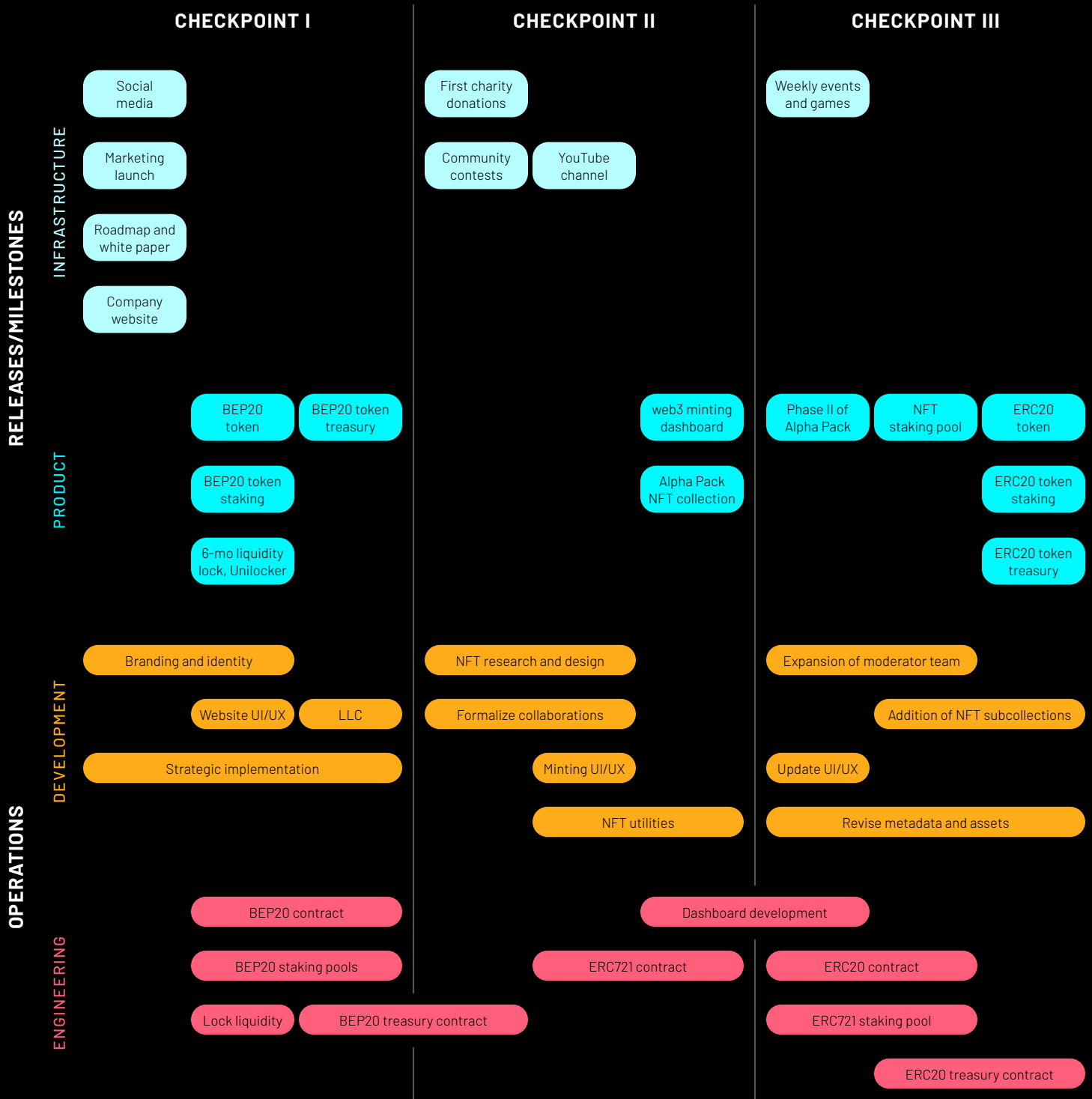
Lead holders will receive a custom hand-drawn pet portrait and twin mint NFT.

LEAD



# ROADMAP

## PHASE I ROADMAP **COMPLETE**





# ROADMAP

## PHASE II ROADMAP **IN PROGRESS**

### CHECKPOINT IV

- **Complete** Expand game collaborations and community development
- **Complete** Establish team trading group for future revenue utility
- **Complete** Launch storefront
- **Complete** Establish initial CEX listing on LBank
- Attach exchange volume revenue to BEP20 and ERC20 treasuries

### CHECKPOINT VI

- Expand mining and trading operations
- Launch ALPHA platform
- Secure land for physical expansion
- Market research
- Develop new business opportunities

### CHECKPOINT V

- List on multiple exchanges
- Expand charitable giving globally
- Ideation, research and development of web3 platform ("ALPHA")
- Launch outreach for ALPHA
- Generate demand and MQL/SQL funnel for ALPHA



# IDENTITY

## IDENTITY



The Husky mascot logomark is the official logo of the Balto Token brand and core element of the visual identity system. The Husky silhouette icon is an important supplemental expression and distinguisher of the brand, which may be used with discretion in small-scale or minimalist applications.

Both the primary logo and icon are a 4:5 ratio and should be scaled accordingly. While ideal to keep as much clear space around the logo as possible, at least one tongue-width clear should be maintained on all sides of the mascot logo.

In addition to the Husky logos, the identity system is supplemented by line iconography used to identify specific values and maintain visual cohesion.



# IDENTITY

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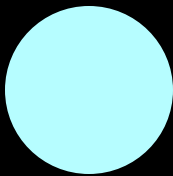
### FONT

The Balto Token brand uses Barlow font, a free commercial and web superfamily.

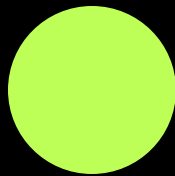
Barlow Light should be the default paragraph weight unless higher contrast is needed for legibility. Headers may use any weight; however, tracking should be adjusted accordingly. Bold or heavier weight headers should have tracking of 100 (in thousands of an em), while lighter weights can be expanded up to 200.

Barlow is a slightly rounded, low-contrast, grotesk type, which includes Normal, Semi Condensed and Condensed families in a variety of weights. The Barlow project is led by Jeremy Tribby, a designer based in San Francisco, California, USA. To contribute, visit [github.com/jpt/Barlow](https://github.com/jpt/Barlow).

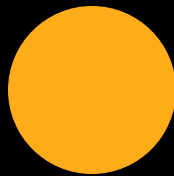
### PALETTE



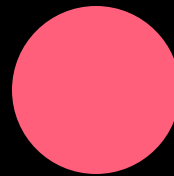
**ENDURANCE**  
RGB 182, 253, 255  
CMYK 23, 0, 5, 0  
HEX #B6FDFF



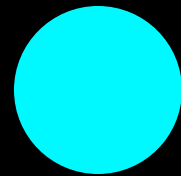
**FIDELITY**  
RGB 190, 255, 87  
CMYK 29, 0, 88, 0  
HEX #BEFF57



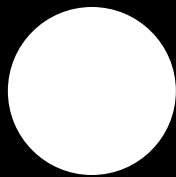
**INTELLIGENCE**  
RGB 255, 172, 26  
CMYK 0, 37, 98, 0  
HEX #FFAC1A



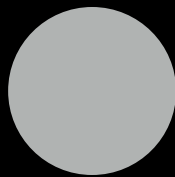
**DAYBREAK**  
RGB 255, 95, 122  
CMYK 0, 78, 34, 0  
HEX #FF5F7A



**ALPHA**  
RGB 0, 249, 255  
CMYK 100, 2, 0, 0  
HEX #00F9FF



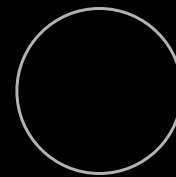
**WHITEOUT**  
RGB 255, 255, 255  
CMYK 0, 0, 0, 0  
HEX #FFFFFF



**IDITAROD**  
RGB 176, 179, 178  
CMYK 32, 24, 26, 0  
HEX #B0B3B2



**GUNNAR**  
RGB 43, 42, 40  
CMYK 69, 64, 65, 67  
HEX #2B2A28



**MIDNIGHT**  
RGB 0, 0, 0  
CMYK 0, 0, 0, 100  
HEX #000000





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